

first time ever.

Adding to the excitement of the race's silver anniversary is the Exchange Club's bold goal to hit a record-breaking number of participants, 2,500, to match the 25 years of the race. With this ambitious goal – almost double past participation numbers – the IOP Exchange Club, its sponsors and the community certainly have their work cut out for them, but, for Brooke Casey, it's well worth the effort. The race's marketing director, she volunteers her time and tech-savvy skill set for a cause she believes in. She said that she and her husband, Dimi Matouchev, offered their services "where they saw a need at the time." Now, more than four years later, Casey and Matouchev – immediate past president of the Exchange Club – insist that "it's important to us to fight for such a good cause."

While participants can certainly "late day register" at 6:30 a.m. on the day of, there's still time to sign up for phase two of the early bird registration, so walk or run to register at: <http://ioprun.com/register/>. Whether you choose to participate or cheer runners on from the sidelines, we can all agree that the real winners are those who benefit from this outstanding event. Register, run, celebrate and have fun – but don't forget to stretch! 🍍



**ISLE OF PALMS**  
25 YEARS

**RUN AND WALK  
FOR THE CHILD**

5K & 10K • OCTOBER 7, 2017

sponsored by **MAHLE**

Race starts at 8:00 a.m.  
Post race party with live music,  
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[www.ioprun.com](http://www.ioprun.com)

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